



LEARN International Workshop

Tuesday 4 April 2017 (13:00-17:00) & Wednesday 5 April 2017 (9:00 – 17:00)

Place Madou 1, Brussels, Belgium

DRAFT agenda

Empowering businesses to reduce their carbon footprint through emissions accounting

The project ‘Logistics Emissions Accounting and Reduction Network’ (LEARN) empowers business to reduce the carbon footprint across their global logistics supply chain through improved emissions accounting.

The consortium partners of the LEARN project invite you to join the LEARN International Workshop on 4 and 5 April 2017 in Brussels. The event brings together private sector, government and civil society stakeholders with an interest in reducing the carbon footprint of the global freight and logistics sector.

The workshop aims to introduce the LEARN project, partners and activities, collect feedback from stakeholders, explore how we can work together to maximize business uptake of carbon accounting and reduction and take steps to link through to the policy agenda.

AGENDA 4 April – Introducing the LEARN Project, understanding business needs and stakeholder roles

12:00	Registration, sandwich lunch and networking
13:00	Welcome
13:10	Introducing the LEARN project <ul style="list-style-type: none"> ▪ EC policy context and motivation for supporting the LEARN project – DG Move representative ▪ Mobilizing business to take action by improving logistics emissions accounting - Sophie Punte, Executive Director, Smart Freight Centre ▪ The LEARN project – Nicolette van der Jagt, Director General, CLECAT
13:45	How to empower businesses to improve logistics emissions measurement, reporting and verification <ul style="list-style-type: none"> ▪ Moderator: Denis Choumert, European Shippers Council ▪ Panel discussion <ul style="list-style-type: none"> – USEPA – Karl Simon, Director Transport and Climate Division, Office of Transportation and Air Quality, USEPA – HP – Blair Chikasuye, Global Logistics Sustainability Manager – Heineken – Anne Dubost, Consultant Global Logistics – Road freight carrier (<i>to be confirmed</i>) – DLR Institute of Transport Research – Verena Ehrler – Zaragoza Logistics Center – Susana Val, Associate Research Professor and Transport Research Group Manager – Connekt/Lean and Green – Nico Anten, Managing Director
15:00	BREAK
15:30	Live voting session: how can different stakeholders help maximize business uptake of logistics carbon accounting and reduction? <ul style="list-style-type: none"> ▪ Stakeholder groups covered: <ul style="list-style-type: none"> – Businesses, associations & business networks – Programs & initiatives – Standardization & certification bodies – Research networks – International organizations and forums – Governments
17:00	Close
17:00	Drinks reception

AGENDA 5 April – Clarify and align stakeholders around four concepts underpinning the LEARN project

9:00	Introducing Day 2 agenda
9:05	<p>What is required for effective emissions accounting and reduction?</p> <ul style="list-style-type: none"> ▪ The government perspective - Karl Simon, Director Transport and Climate Division, Office of Transportation and Air Quality, USEPA
9:30	<p>1. Methodology development for logistics emissions measurement</p> <ul style="list-style-type: none"> ▪ Overview presentation: Align methodologies and interpretative rules, and develop harmonized guidelines – Alan Lewis, Smart Freight Centre ▪ Panelists remarks: <ul style="list-style-type: none"> – DB Schenker – Andrea Schoen, Senior Manager Carbon Controlling & Consulting – Fraunhofer Institute for Material Flow and Logistics IML – Kerstin Dobers, – Network for Transport Measures (NTM) – Magnus Swahn, Managing Director – Institute for Energy and Environmental Research (IFEU) - Wolfram Knörr (tbc) ▪ Input from workshop participants
10:45	BREAK
11:15	<p>2. Data collection and exchange</p> <ul style="list-style-type: none"> ▪ Overview presentation: Possible mechanisms for data collection interfaces and exchange – Sophie Punte, Smart Freight Centre ▪ Panelists remarks: <ul style="list-style-type: none"> – Procter & Gamble – Sergio Barbarino, Research Fellow – DPDHL – Patric Pütz, Senior Expert Shared Value / GoGreen – AEOLIX and Ertico, Lina Konstantinopoulou, Senior Manager ITS Europe – TNO Netherlands Organisation for Applied Scientific Research – Richard Smokers, Principal Advisor Sustainable Transport & Logistics – BSR Clean Cargo Working Group – Nathan Springer, Manager Advisory Services ▪ Input from workshop participants
12.30	LUNCH
13.45	<p>3. Verification and certification</p> <ul style="list-style-type: none"> ▪ Overview presentation: Verification of the methodology application, quality of calculations and/or the reliability of data– Colin Smith, Energy Saving Trust ▪ Panelists remarks: <ul style="list-style-type: none"> – ADEME France - Marc Cottignies, Expert Engineer, Transport and Mobility Services – ERM Certification and Verification Services (ERM CVS) – Jennifer Iansen-Rogers, Corporate Social Responsibility Partner – University of Pau – Giselle Mendy-Bilek, Lead Researcher ▪ Input from workshop participants
15:00	BREAK
15:30	<p>4. Labels to reward business</p> <ul style="list-style-type: none"> ▪ Overview presentation: Explore conditions for ecolabels – Stewart Muir, Energy Saving Trust ▪ Panelists remarks: <ul style="list-style-type: none"> – Clean Air Asia - Bjarne Pedersen, Executive Director – International Association for Ports and Harbors (IAPH) – Fer van der Laar, Managing Director – Swedish Environmental Research Institute (IVL) – Sebastian Backström, Senior Project Manager ▪ Input from workshop participants
16:45	Summary and Next Steps
17:00	Close